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# AVAILABLE PUBLICATIONS

of USDA's  
Consumer and Marketing Service



(Except Market News Reports) /

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CURRENT SERIAL RECORDS

U.S. DEPARTMENT OF AGRICULTURE  
CONSUMER AND MARKETING SERVICE /

C&MS 53  
Revised, APRIL 1969

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This publication supersedes AMS-523, "Reports and Publications of USDA's Consumer and Marketing Service," issued January 1964.

## PREFACE

This report lists the publications of the Consumer and Marketing Service, numerically by series under the four broad C&MS program categories—Consumer Food, Consumer Protection, Marketing Services, and Market Regulation. Included also: a general section listing publications dealing with matters broader than any one of the four categories; a separate listing by series and number; a section listing the major periodicals of the Consumer and Marketing Service, with the exception of market news reports, which are listed in C&MS-21, 'Federal-State Market News Reports—A directory of services available.'

Copies of publications are free, as long as the supply lasts, unless a price is given. Copies of publications in the AMS-, C&MS- or PMG-series are available from the Information Division, Consumer and Marketing Service, U.S. Department of Agriculture, Washington, D.C. 20250. Copies of other publications listed as free are available from the Office of Information, U.S. Department of Agriculture, Washington, D.C. 20250.

Publications with a price (marked\*) may be ordered directly from the Superintendent of Documents, Government Printing Office, Washington, D.C. 20402. Remittances can be made by coupons which are sold by the Superintendent of Documents in the denomination of 5 cents, postal money order, express order, or personal check. Currency may be sent at the sender's risk.

The series in which the publication is issued indicates the nature of the material in the publication (popular, technical, semitechnical, etc.) and the audiences for which intended. The only publications listed in each of the following series are those issued by the Consumer and Marketing Service, or by predecessor agencies for lines of work now continued by the Consumer and Marketing Service. Below is an abbreviated description of each series as applied to agricultural marketing:

**AB—Agriculture Information Bulletins:** Semitechnical marketing information of interest to people and groups throughout the American public—urban as well as rural.

**AH—Agriculture Handbooks:** Information for ready reference, such as manuals, guidebooks, specifications, glossaries, and lists of plants or animals, for professional and technical workers.

**AMS—Series:** Material not eligible for other series listed here. For example, preliminary reports on marketing research, such as reports on less complete research projects than are reported in the Marketing Research Report series; non-administrative agency guides and handbooks that lack sufficient general interest to be included in the Agriculture Handbook series; reference lists; reprints of major articles from C&MS periodicals presenting new information on C&MS programs; annual statistical compilations not eligible for the Statistical Bulletin series. Series discontinued.

**C&MS—Series:** Replaces AMS series.

**FB—Farmers' Bulletins:** Easily read and understood bulletins emphasizing the practical application of agricultural information, stressing directions and recommendations.

**G—Home and Garden Bulletins:** Easily read and understood bulletins emphasizing the practical application of such subject matter, stressing directions and recommendations.

**L—Leaflets:** Popular material of the same general character as the Farmers' Bulletin and Home and Garden Bulletin series but in a briefer form.

**MB—Marketing Bulletins:** Popular presentation of information on agricultural marketing for the general public.

**M—Miscellaneous Publications:** Both technical and nontechnical publications that do not conform to the size or type of material specified for the other series.

**MRR—Marketing Research Reports:** Results of marketing research in semitechnical or semipopular style.

PA—Program Aids: Information on current agricultural marketing programs for people affected by the program.

PH-S—Photo Series: Four- to eight-page leaflets with photographs and explanatory legends on a particular phase of agricultural marketing. Prepared especially for magazines and newspapers needing illustrative material.

PMG—Poultry Marketing Guide: Information compiled annually to help producers and marketers tailor their production and marketing plans to market prospects.

PS—Picture Stories: Same as PH-S series.

SB—Statistical Bulletins: Annual or several-year compilations of market news and other statistics gathered relating to agricultural marketing programs.

T—Technical Bulletins: Results of research carried on by the Consumer and Marketing Service and its cooperators written in technical language and intended chiefly for scientists and specialists in the field studied.

Following each publication title, we have indicated the division of the Consumer and Marketing Service responsible for the program or activity covered in the publication. For a statement of the work of the Consumer and Marketing Service and programs assigned to the various divisions, see PA-661, "This is USDA's Consumer and Marketing Service." A list of the divisions and the symbol identifying each follows. If you order publications and do not find the answer to your question or problem, you may wish to address an inquiry to the division responsible for the program.

Administrative Services Division (AS)  
Commodity Distribution (CD)  
Consumer Protection Programs Services Staff (CPPS)  
Cotton Division (CN)  
Dairy Division (DA)  
Food Stamp Division (FS)  
Food Trades Staff (FT)  
Fruit and Vegetable Division (FV)  
Grain Division (GR)  
Information Division (IN)  
Livestock Division (LS)  
Matching Fund Program (MF)  
Poultry Division (PY)  
Processed Food Inspection Division (PFI)  
School Lunch Division (SL)  
Slaughter Inspection Division (SI)  
Technical Services Division (TS)  
Tobacco Division (TB)  
Transportation and Warehouse Division (TW)



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<u>AH</u>		10 .....	9	148 .....	10	678 .....	13
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75 .....	13	13 .....	11	<u>MB</u>		719 .....	7
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Posters on the following subjects are listed on these pages: beef 12; eggs, 13; food stamp, 7; lamb, 12; pork, 12; poultry, 8, 13; school lunch, 7; veal 12.

## GENERAL

		Date Issued or Revised	Issuing Division
AH-350	Compilation of Statutes Relating to the Consumer and Marketing Service and Closely Related Activities . . . . .	1968	....
AH-243	Compilation of Agricultural Marketing Agreement Act of 1937; Reenacting, Amend- ing, and Supplementing the Agricultural Adjustment Act, as Amended . . . . .	1963	FV
C&MS-53	Available Publications of USDA's Consumer and Marketing Service . . . . .	1969	IN
PA-570	Services for You from USDA's Consumer and Marketing Service . . . . .	1966	IN
PA-661	This is USDA's Consumer and Marketing Service . . . . .	1968	IN

## CONSUMER FOOD PROGRAMS

## DONATED FOOD

AMS-313	Suggested Demonstrations Using Dried Whole Egg . . . . .	1961	CD
AMS-527	Corn Grits Recipes for Schools & Institutions. . . . .	1964	CD
C&MS-9	Demonstrations Featuring Donated Foods in Family meals . . . . .	1962	CD
C&MS-19	Rolled Wheat Recipes for Institutions. . . . .	1965	CD
C&MS-23	The Daily Food Guide—Some Choices for the Thrifty Families. . . . .	1966	CD
C&MS-24	Instant Nonfat Dry Milk—A Good Choice for the Thrifty Family. . . . .	1966	CD
C&MS-25	Cheese—A Good Choice for the Thrifty Family . . . . .	1966	CD
C&MS-26	Donated Nonfat Dry Milk—A Good Choice for the Thrifty Family . . . . .	1966	CD
C&MS-27	Vegetables and Fruits for Vitamin A—A Good Choice for the Thrifty Family. . . . .	1966	CD
C&MS-28	Fruits and Vegetables for Vitamin C—A Good Choice for the Thrifty Family. . . . .		
C&MS-29	A Variety of Fruits and Vegetables—Some Choices for the Thrifty Family. . . . .	1966	CD
C&MS-30	Enriched Rice—A Good Choice for the Thrifty Family. . . . .	1966	CD
C&MS-31	Enriched Corn Grits—A Good Choice for the Thrifty Family . . . . .	1966	CD
C&MS-32	Enriched Cornmeal—A Good Choice for the Thrifty Family. . . . .	1966	CD
C&MS-33	Donated Cracked Wheat Bulgur—A Good Choice for the Thrifty Family . . . . .	1966	CD
C&MS-34	Whole Grain or Enriched Breads and Cereals—A Good Choice for the Thrifty Family . . . . .	1966	CD
C&MS-35	Donated Rolled Wheat—A Good Choice for the Thrifty Family . . . . .	1966	CD
C&MS-36	Beef and Pork—A Good Choice for the Thrifty Family. . . . .	1966	CD
C&MS-37	Peanut Butter—A Good Choice for the Thrifty Family . . . . .	1966	CD
C&MS-38	Dry Split Peas—A Good Choice for the Thrifty Family. . . . .	1966	CD
C&MS-39	Fish—A Good Choice for the Thrifty Family . . . . .	1966	CD
C&MS-40	Dry Beans—A Good Choice for the Thrifty Family. . . . .	1966	CD
C&MS-41	Poultry—A Good Choice for the Thrifty Family . . . . .	1966	CD



		Date Issued or Revised	Issuing Division
C&MS-42	Eggs—A Good Choice for the Thrifty Family . . . . .	1966	CD
C&MS-43	Canned Chopped Meat or Luncheon Meat—A Good Choice for the Thrifty Family . . . . .	1966	CD
C&MS-59	Rolled Oats (Quick Cooking)—A Good Choice for the Thrifty Family . . . . .	1968	CD
C&MS-60	Raisins—A Good Choice for a Thrifty Family . . . . .	1968	CD
C&MS-61	The Good Foods Coloring Book . . . . .	1968	CD
C&MS-74	Evaporated Milk—A Good Choice for the Thrifty Family . . . . .	1968	CD
PA-373	Guide for Warehousing USDA-Donated Foods . . . . .	1959	CD
PA-557	USDA Donated Foods for Disasters—A Guide for State and Local Officials. . . . .	1965	CD
PA-667	The U.S. Department of Agriculture's Food Donation Program . . . . .	1965	CD
PH-S-53	Cooking With Dried Eggs. . . . .	1961	CD
PH-S-54	Nonfat Dry Milk for Needy Families. . . . .	1961	CD

## FOOD STAMPS

C&MS-1	The Food Stamp Program—An Initial Evaluation of the Pilot Projects . . . . .	1962	FS
C&MS-58	I'm Worth More Than You Are—Food Stamp Poster. . . . .	1968	FS
PA-534	The Food Stamp Program—A Guide for Retailers and Wholesalers . . . . .	1966	FS
PA-645	The U.S. Department of Agriculture's Food Stamp Program. . . . .	1965	FS
PA-823	Retailers, Encourage Your Low-Income Customers to Take Part in the Food Stamp Program. . . . .	1967	FS

## PLENTIFUL FOODS

PA-686	Your Plentiful Foods Program. A Marketing Aid. . . . .	1965	FT
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## SCHOOL LUNCH

C&MS-16	Get Your A for Health—Eat a Type A School Lunch Every Day. Color . . . . .		
(Poster)	18 x 24 inches . . . . .	1966	SL
C&MS-55	Private School Lunch Management Manual. . . . .	1967	SL
C&MS-70	A Menu Planning Guide for Breakfast at School. . . . .	1968	SL
PA-19	National School Lunch Program . . . . .	1968	SL
*PA-270	Food Buying Guide for Type A School Lunches. \$1.25. . . . .	1964	SL
PA-403	Food Storage Guide for Schools and Institutions . . . . .	1959	SL
*PA-631	Quantity Recipes for Type A School Lunches. \$4.50 . . . . .	1966	SL
PA-719	A Menu Planning Guide for Type A School Lunches. . . . .	1966	SL
PA-750	School Lunches—A Billion-Dollar Market for Food. . . . .	1966	SL

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		Date Issued or Revised	Issuing Division
PA-812	The Child Nutrition Act of 1966. ....	1967	SL
PS-165	To Feed a School Child. ....	1964	SL
PS-218	School Breakfasts ....	1969	SL
*Poster	Include These Foods in the Lunch Each Day—Serve Each Child A Real "Type A." Color, 8 x 10-1/2 and 24 x 32 inches. \$.10 ....	1959	SL

## CONSUMER PROTECTION

### FOOD INSPECTION—GENERAL

C&MS-54	Federal Meat Inspection (A Statistical Summary for 1967) ....	1968	CPPS
C&MS-65	USDA Marks of Quality—Marks of Wholesomeness ....	1968	IN
C&MS-68	The Wholesome Meat Act—How It's Geared to Small Meat Plants ....	1968	CPPS

### MEAT INSPECTION

PA-877	Inspection for Your Protection. ....	1968	CPPS
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### POULTRY INSPECTION

AMS-219	Information for Applicants for Poultry Inspection ....	1958	CPPS
AMS-406	A Digest of Regulations Governing the Transportation of Poultry and Poultry Products under the Poultry Products Inspection Act ....	1963	CPPS
PA-170 (Poster)	Know the Poultry You Buy. Color, 11-3/4 x 17-1/2 & 30 x 45 inches ....	1963	PY
*PA-299	USDA Poultry Inspection—A Consumer's Safeguard. \$.05 ....	1966	CPPS

## MARKET REGULATION

### DEFENSE PROGRAMS

AH-254	Guide to Civil Defense Management in the Food Industry. (Prepared in cooperation with the Office of Civil Defense, Department of Defense) ....	1963	TW
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### FRUITS AND VEGETABLES

AMS-230	Marketing Agreements and Orders for Fruits and Vegetables ....	1961	FV
AMS-358	Doing Business the PACA Way...Pointers on Trading Practices Prescribed by the Perishable Agricultural Commodities Act. ....	1960	FV

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		Date Issued or Revised	Issuing Division
AMS-451	The Fruit and Vegetable Grower and PACA—What it is, Enforcement, Responsibilities, Grower's Rights . . . . .	1961	FV
C&MS-10	Meeting the Raisin Standards . . . . .	1966	FV
PA-506	ABC's of Federal Marketing Orders and Agreements for Fruits and Vegetables. . .	1962	FY
PA-584	Mr. Fruit-Vegetable Grower: Does a Federal Marketing Order Fit Your Industry?.	1963	FV
PA-794	What Food Retailers Should Know About the Perishable Agricultural Commodities Act . . . . .	1967	FV
PA-804	The Perishable Agricultural Commodities Act—Fair Trading in the Fruit and Vegetable Industry. . . . .	1967	FV

## MILK

AMS-122	Questions and Answers on Federal Milk Marketing Orders . . . . .	1963	DA
C&MS-11	Packaged Fluid Milk Sales in Federal Milk Order Markets. (By size and type of containers and distribution method during November 1965). . . . .	1967	DA
C&MS-22	Bulk Cooling Tanks on Farms Supplying Federal Milk Order Markets. . . . .	1966	DA
C&MS-50	Sources of Milk for Federal Order Markets by State and County. . . . .	1968	DA
MB-27	The Federal Milk Marketing Order Program . . . . .	1968	DA
MRR-701	Volume-Weight Conversion Factors for Milk: An Abstract of Committee Report of Study Conducted in 13 Federal Milk Order Markets . . . . .	1965	DA
MRR-701	(Supplement). Full Committee Report of Study on Volume-Weight Conversion Factors for Milk. . . . .	1966	DA

## SEEDS

*AH-219	Identification of Crop and Weed Seeds. \$2.00 . . . . .	1963	GR
C&MS-48	Sampling Seed—A Guide to U.S. Customs Inspectors . . . . .	1963	GR

## MARKETING SERVICES

## GENERAL

AH-341	USDA Standards for Food and Farm Products . . . . .	1969	IN
C&MS-21	Federal-State Market News Reports—A Directory of Services Available . . . . .	1968	IN
C&MS-52	Codex Alimentarius Commission—International Standards for Food Products . . .	1967	IN
C&MS-65	USDA Marks of Quality—Marks of Wholesomeness. . . . .	1968	IN
C&MS-69	USDA Grade Names for Food and Farm Products . . . . .	1968	IN
MB-40	The Federal-State Market News Service . . . . .	1968	IN
PA-675	You Can Buy Quantity and Still Control Quality—Food Acceptance Service . . . .	1965	IN
PA-708	How to Use USDA Grades in Buying Food . . . . .	1967	IN
PS-176	Market News by Wireless . . . . .	1965	IN

## COTTON AND COTTONSEED

*AB-257	Cotton Quality Relationships Between Selected Measures of Quality and Fiber, Yarn, and Processing Properties—Multiple Statistical Relationships, 1946-60. \$1.00 . . . . .	1962	CN
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		Date Issue or Revised	Issuing Division
*AB-295	Quality Relationships of American Egyptian Cotton, Between Selected Measures of Quality and Fiber, Yarn, and Processing Properties. \$.25 .....	1965	CN
<sup>1</sup> AB-331	Annual Cotton Quality Survey, Summary of Results of Fiber and Processing Tests from Selected Production Areas, Crop of 1967 .....	1968	CN
AMS-16	Cotton Testing Service. . .Tests Available, Equipment and Techniques, Basis for Interpreting Reports .....	1963	CN
AMS-71	The Evaluation of Results Obtained on Available Types of Fiber Strength Testers Using Various Gauge Spacings and Their Relation to Yarn Strength.....	1955	CN
AMS-323	Tables of Cotton-Fiber Strength for Flat Bundle Strength Tests at 1/8-inch Gauge .....	1959	CN
AMS-411	Color Code for Relating Color Measurements of Raw Cotton to Color in Grade Standards.....	1960	CN
AMS-462	Short Fiber Content of Cottons in Relation to Other Quality Measurements .....	1962	CN
AMS-505	Micronaire Readings—A New Service for Cotton Producers .....	1963	CN
MB-37	The Story of Cotton .....	1967	CN
MB-41	Market News Service on Cotton .....	1968	CN
M-310	The Classification of Cotton .....	1965	CN
PA-797	Different Grades and Staple Lengths of Cotton.....	1967	CN

## DAIRY PRODUCTS

*AH-51	Federal and State Standards for the Composition of Milk Products (and Certain Non-Milkfat Products). \$.20 .....	1968	DA
*AH-265	A Summary of Laws and Regulations Affecting Cheese Industry. \$.35 .....	1966	DA
AMS-366	Dairy Products Inspection Service—Aid for Quantity Buyers.....	1960	DA
FB-2111	Judging and Scoring Milk (Revised).....	1968	DA
G-128	How to Buy Cheddar Cheese by USDA Grades.....	1967	DA
G-140	How to Buy Instant Nonfat Dry Milk .....	1967	DA
G-148	How to Buy Butter .....	1968	DA
MB-17	Cheese Buying Guide for Consumers.....	1961	DA
MB-42	Market News Service on Dairy and Poultry Products.....	1968	PY
PH-S-67	Quality Dairy Products—Manufactured Under USDA's Grading and Quality Control Service.....	1964	DA
PS-171	How Much is She Worth? (A grading system for dairy heifers).....	1964	DA
<sup>1</sup> SB-420	Dairy Market Statistics 1967.....	1968	PY

\*For sale only. Available from Superintendent of Documents, Government Printing Office, Washington, D.C. 20402, at price indicated. Send remittance (check or money order) to the Superintendent of Documents.

<sup>1</sup> When publications are cited as annuals, only the latest edition is issued. Copies of previous edition may be available in some instances. Those not available (as well as all publications listed) may be found in public or university libraries maintaining Government publications.



## FRUITS AND VEGETABLES

		Date Issued or Revised 1953	Issuing Division FV
AB-114	Highlights of Potato Marketing . . . . .		
AMS-95	Color Evaluation of Canned Tomato Juice with Natural and Artificial Illumination . . . . .	1956	FV
AMS-520	Official Grade Standards and Inspection for Fresh Fruits & Vegetables. . . . .	1963	FV
<sup>1</sup> C&MS-3	Fresh Fruit and Vegetable Unloads in Eastern Cities by Commodities, States and Months. Calendar Year 1967. Issued Annually . . . . .	1968	FV
<sup>1</sup> C&MS-4	Fresh Fruit and Vegetable Unloads in Western Cities by Commodities, States and Months. Calendar Year 1967. Issued Annually. . . . .	1968	FV
C&MS-5	Fresh Fruit and Vegetable Unloads in Midwestern Cities by Commodities, States, and Months. Calendar Year 1967. Issued Annually . . . . .	1968	FV
<sup>1</sup> C&MS-6	Fresh Fruit and Vegetable Unloads in Southern Cities by Commodities States and Months. Calendar Year 1967. Issued Annually . . . . .	1968	FV
<sup>1</sup> C&MS-7	Fresh Fruit and Vegetable Unloads Totals for 41 Cities. Calendar Year 1967. Issued Annually . . . . .	1968	FV
<sup>1</sup> C&MS-13	Fresh Fruit and Vegetable Shipments by States, Commodities, Counties, Stations. Calendar Year 1967. Issued Annually. . . . .	1968	FV
<sup>1</sup> C&MS-14	Fresh Fruit and Vegetable Shipments by Commodities, States, Months. Calendar Year 1967. Issued Annually . . . . .	1968	FV
C&MS-57	Peanut Price Summary—1940-66. . . . .	1967	FV
<sup>1</sup> C&MS-73	Match Supply With Demand to Market Vegetables Successfully . . . . .	1969	FV
FB-1560	Preparing Strawberries for Market . . . . .	1960	FV
G-141	How to Buy Fresh Fruit . . . . .	1967	FV
G-143	How to Buy Fresh Vegetables . . . . .	1968	FV
MB-9	Preparing Peaches for Market. . . . .	1960	FV
MB-29	Peanut Marketing . . . . .	1964	FV
MB-35	Market Your Fresh Apples . . . . .	1964	FV
*MB-39	The Market News Service on Fruits and Vegetables. \$.10. . . . .	1967	FV
PA-728	Shopper's Guide for Canned Peas . . . . .	1966	FV
PA-803	Processed Fruit and Vegetable Inspection at Your Service . . . . .	1967	FV
SB-427	Fresh Fruit and Vegetable Prices, 1967. Wholesale-Chicago and New York; Auction—Chicago and New York City; F.O.B.—Leading Points. Issued Annually . . . . .	1968	FV

## GRAIN AND GRAIN PRODUCTS

AMS-511	Comparison of Various Moisture Meters with the Oven Method in Determining Moisture Content of Grain . . . . .	1963	GR
AMS-513	Historical Review of Changes in the Grain Standards in the United States . . . . .	1963	GR
AMS-518	Changes in Sedimentation Value of Stored Wheat (A Study of South American Wheat) . . . . .	1963	GR
AMS-519	Stability of Wheat Sedimentation Values . . . . .	1963	GR

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<sup>1</sup>When publications are cited as annuals, only the latest edition is issued. Copies of previous editions may be available in some instances. Those not available (as well as all publications listed) may be found in public or university libraries maintaining Government publications.



		Date Issued or Revised	Issuing Division
<sup>1</sup> C&MS-2	Molasses Market News—Annual Summary 1967 .....	1968	GR
<sup>1</sup> C&MS-18	Rice—Annual Market Summary 1967 .....	1968	GR
<sup>1</sup> C&MS-44	Grain Crop Quality, 1967 Crops Carlots and Trucklots Receipts. ....	1968	GR
MB-44	The Market News Service on Grain .....	1968	GR
MRR-804	Estimation and Control of Experimental Error in the Falling Number Test for Wheat and Flour .....	1967	GR

## LIVESTOCK, MEATS AND WOOL

AMS-344	Market News Service on Livestock, Meats, Wool .....	1962	LS
C&MS-8	USDA's Beef Carcass Evaluation Service .....	1966	LS
C&MS-46	Large-Scale Meat Buying Made Easy (Announcement of an Educational Program) .....	1966	LS
C&MS-47	Let's Buy Meat. (Announcement of an Educational Program). ....	1966	LS
G-145	How to Buy Beef Steaks .....	1968	LS
Gl 46	How to Buy Beef Roasts. ....	1968	LS
MB-10	Preparing Wool for Market—How to Increase Profits. ....	1967	LS
MB-15	U.S. Grades for Beef .....	1968	LS
*MB-45	USDA Yield Grades for Beef. \$.15. ....	1968	LS
MRR-668	Measuring Wool by Staple Length Recorder .....	1964	LS
Poster	Beef Chart—Wholesale and Retail Cuts. Black & White, 16x24 and 8x10-1/2 inches .....	1958	LS
Poster	Lamb Chart—Wholesale and Retail Cuts. Black & White, 16x24 inches. ....	1955	LS
Poster	Pork Chart—Wholesale and Retail Cuts. Black & White, 16x24 and 8x10-1/2 inches .	1965	LS
Poster	Veal Chart—Wholesale and Retail Cuts. Black & White, 16x24 and 8x10-1/2 inches..	1955	LS
Poster	Feeder Steers. Black & White. 8x10-1/2 and 21x42 inches .....	1966	LS
Poster	Slaughter Barrows and Gilts, Black & White, 8x10-1/2 & 21x42 inches .....	1955	LS
Poster	Slaughter Steers. Black & White, 8x10-1/2 and 36x52-1/2 inches. ....	1967	LS

## Unnumbered Leaflets

	Illustrations of the Lower Limits of Certain Degrees of Typical Marbling Referred to in the Official United States Standards for Grades of Carcass Beef .....		LS
	Methods of Determining Cutability Grade for Beef Carcasses and Cuts. ....		LS
T-1231	Beef Muscle Characteristics as Related to Carcass Grade, Carcass Weight, and Degree of Aging .....	1961	LS

## MATCHING FUND PROGRAM

AMS-480	Abundant Production, our Greatest Heritage: Efficient Marketing, Our Greatest Challenge. A report of the National Service Workshop at Atlanta, Ga., November 14-17, 1961 .....	1962	MF
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\*For sale only. Available from Superintendent of Documents, Government Printing Office, Washington, D.C. 20402 at price indicated. Send remittance (check or money order) to the Superintendent of Documents.

<sup>1</sup>When publications are cited as annuals, only the latest edition is issued. Copies of previous editions may be available in some instances. (Those not available (as well as all publications listed) may be found in public or university libraries maintaining Government publications.

		Date Issued or Revised	Issuing Division
C&MS-56	Proceedings of the Agricultural Export Promotion Workshop—for Representatives of the State Departments of Agriculture and other State Agencies. . . . .	1968	MF
C&MS-64	Marketing Service Programs Conducted by State Departments of Agriculture. . .	1968	MF

## POULTRY AND POULTRY PRODUCTS

AH-31	Poultry Grading Manual. . . . .	1965	PY
*AH-75	Egg Grading Manual. \$.45. . . . .	1968	PY
C&MS-62	Know the Eggs You Buy. Color, 30 x 45 inches . . . . .	1968	PY
G-144	How to buy Eggs . . . . .	1968	PY
G-157	How to Buy Poultry . . . . .	1968	PY
*MB-26	Fresh Francy or Grade AA Eggs Produced and Marketed Under Federal-State Quality Control Program. \$.05. . . . .	1963	PY
MB-42	Market News Service on Dairy and Poultry Products . . . . .	1968	PY
PA-70	Know the Eggs You Buy. Color, 11-3/4 x 17-1/2 inches. . . . .	1967	PY
PA-170 (Poster)	Know the Poultry You Buy. Color, 11-3/4 x 17-1/2 & 30 x 43 inches. . . . .	1963	PY
PA-678	Poultry Parts Chart. Black and White, 30 x 24 inches . . . . .	1965	PY
PA-886	USDA Egg Products Inspection-A Safeguard for Quantity Buyers. . . . .	1968	PY
PMG-5	1969 Turkey Marketing Guide . . . . .	1968	PY
Poster	Interior Quality of Eggs. Color, 27 x 41 inches . . . . .	1960	PY
*Poster	U.S. Standards for Quality of Individual Shell Eggs. Color, 15 x 22. \$.15 . . . .	1960	PY
<sup>1</sup> SB-421	Poultry Market Statistics, 1967 . . . . .	1968	PY

## TOBACCO

AMS-457	Tobacco Inspection, Market News, and Demonstration Services. Type 32 Maryland. . . . .	1961	TB
C&MS-12	Tobacco Inspection, Market News and Demonstration Services. Type 31 Burley . . . . .	1965	TB
C&MS-15	Tobacco Inspection, Market News and Demonstration Services. Type 11-14, Flue-Cured . . . . .	1967	TB
MB-43	Market News Service for Tobacco and Naval Stores . . . . .	1968	TB
M-867	Tobacco in the United States—Production, Marketing, Manufacturing, Exports . .	1966	TB
SB-424	Annual Report on Tobacco Statistics, 1967 . . . . .	1968	TB
T-1186	The Chemical Composition of Representative Grades of the 1951 and 1952 Crops of Burley Tobaccos . . . . .	1958	TB
T-1225	The Chemical Composition of Representative Grades of the 1952 and 1954 Crops of Flue-Cured Tobacco. . . . .	1960	TB

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<sup>1</sup>When publications are cited as annuals, only the latest edition is issued. Copies of previous editions may be available in some instances. Those not available (as well as all publications listed) may be found in public or university libraries maintaining Government publications.

## PERIODIC REPORTS

### (EXCEPT MARKET NEWS REPORTS)<sup>1</sup>

**AGRICULTURAL MARKETING**, a monthly magazine, is designed to keep publications, organizations, marketing firms, marketing specialists, and other officials and individuals informed about current activities in marketing that relate to the work of the Consumer and Marketing Service. It discusses (1) marketing services, such as the establishment of standards and the grading and inspection of farm products, and market news; (2) consumer food programs, such as school lunch, food stamps, donated foods, and plentiful foods; (3) market regulation activities such as the administration of the Perishable Agricultural Commodities Act, U.S. Warehouse Act, and marketing agreements and orders for milk and for fruits and vegetables; and (4) consumer protection activities, such as the inspection of meat and poultry for wholesomeness.

Free distribution of **AGRICULTURAL MARKETING** is limited generally to persons engaged in information or education work closely related to one or more of the programs administered by USDA's Consumer and Marketing Service, or who are assisting in some manner in carrying out these or closely related programs. This includes, for example, libraries, information media, Federal and State employees cooperating with C&MS programs, consumer groups, and staff members of agricultural colleges. Free distribution is handled by the Information Division, Consumer and Marketing Service, U.S. Department of Agriculture, Washington, D.C. 20250. Subscriptions may be purchased at \$1.50 a year (foreign rate \$2.25). Single copies are 15 cents each. Make checks payable to the Superintendent of Documents and send order and remittance to the Government Printing Office, Washington, D.C. 20402.

## ACREAGE-MARKETING GUIDES

Acreage-Marketing Guides, published seasonally, are designed to assist vegetable growers in balancing the supply of each vegetable with market requirements. They provide the best possible estimates of the acreage of individual vegetables needed in meeting these requirements. Six guides booklets are published each year, in advance of planting time. Copies are available from the Information Division, Consumer and Marketing Service. The following are scheduled for issuance during 1969:

### 1969 Acreage-Marketing Guides

Summer and Fall Vegetables, Melons, Sweetpotatoes - March

Vegetables for Commercial Processing - March

Summer and Fall Potatoes - March

### 1970 Acreage-Marketing Guides

Winter Vegetables and Potatoes - August

Spring Vegetables and Melons - November

Spring Potatoes - November

## PLENTIFUL FOODS MONTHLY LISTS

Plentiful Foods Monthly List is an advance listing of foods which are expected to be in plentiful supply during the succeeding month. A "Distributors" edition of the list is prepared especially for wholesalers, jobbers, retailers and others engaged in selling food to consumers. A "Food Service" edition is prepared for such public and institutional feeders as restaurants, cafeterias, inplant feeders, etc. Decisions on listings of plentiful foods are made in Washington by USDA food analysts, and national lists (Distributors and Food Service) and published showing foods expected to be in plentiful supply throughout the greater part of the United States. Marketing specialists in District offices of the Consumer Food Programs then adapt these national listings to their own area, and the two regionalized lists are published each month from each of the five Area offices. The lists are released about the middle of the

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<sup>1</sup> Market News Reports are listed in C&MS-21 "Federal-State Market News Reports—a Directory of Services Available," from Information Division, Consumer and Marketing Service, U.S. Department of Agriculture, Washington, D.C. 20250.



month, covering the succeeding month. For addition to the mailing list, write to the Food Trades Staff, C&MS USDA, stating your occupation and need for the information, and your preference as to which list will be most helpful to you - Distributors or Food Service.

Occasionally, Special Plentiful Foods Programs are conducted on foods in especially plentiful supply. Fact sheets of supply and background information are customarily prepared to support these campaigns—one for food distributors, one for the food service industry. Apply as above.

Smart Shopper Guides and Every Day Food Guides list economical foods in plentiful supply for the month as well as the USDA-donated foods available during the month. The Guides are distributed as reproducible proofs through C&MS' Food Trades Staff in cooperation with the food stamp and commodity distribution programs. They are reproduced locally and sent to recipients, to the food industry, and are used as training aids.

Smart Shopper Recipes—simplified, illustrated and using low-cost foods—have proved popular and useful in USDA's "Food Makes the Difference" campaign. These picture recipes are one of several means of communication being used by C&MS to help low-income families get a wholesome, nutritious diet at the lowest cost. They are geared to the food needs of families participating in USDA's food stamp and commodity distribution programs.

### TOBACCO REPORTS

Tobacco Stocks Reports provide quarterly information on the supply and carryover of tobacco stocks held by warehouses, dealers, and the Federal government. These publications, in the "TOB" series, cover tobacco stocks on hand as of January 1, April 1, July 1, and October 1 of each year.

Annual Tobacco Market Reviews provide an annual summary of market prices, sales, and quality of major tobacco types. They are published for the following types:

Flue-cured tobacco, TOB-FL  
Flue-cured and dark air-cured tobacco, TOB-FDA  
Light air-cured tobacco  
TOB-LA Part I (Burley)  
TOB-LA Part II (Maryland)

To get on the mailing list for any of these publications, contact the Tobacco Division, C&MS, USDA, Washington, D.C. 20250.

### REPORTS ON REGULATORY ACTIVITIES

Federal Milk Order Market Statistics provides monthly information on the operation of Federal milk marketing orders which, on March 1, 1968, regulated the handling of milk in 74 designated urban marketing areas throughout the country. Approximately 50 percent of all milk marketed by farmers in the United States, and two-thirds of all milk sold for fluid use, is priced under the Federal milk marketing orders. This publication reports minimum milk prices, number of producers delivering milk to regulated handlers, total deliveries and use made of the milk, and fluid milk product data. It also highlights major milk order actions taken during the month. To get your name on the mailing list, write to the Dairy Division, C&MS, USDA, stating your occupation and need for the information.

Prosecution and Seizures under the Federal Seed Act. Reports or notices on individual court actions under the Federal Seed Act are issued as cases are completed. A publication is issued annually summarizing the facts involved in all court actions taken during the preceding fiscal year. For copies write to the Grain Division, Consumer and Marketing Service, U.S. Department of Agriculture, Washington, D.C. 20250.

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